

**TERMS OF REFERENCE**  
**RESEARCH STUDY ON SUCCESS FACTORS FOR EFFECTIVE LOCALIZATION**

<b>Organization</b>	NEAR - Network for Empowered Aid Response, <a href="http://www.near.ngo">www.near.ngo</a> (Hosted by Adeso - African Development Solutions, <a href="http://www.adesoafrica.org">www.adesoafrica.org</a> )
<b>Position Title</b>	Consultancy
<b>Study/Assessment Topic</b>	Consultant: Data Research Study To Provide Evidence of the Effectiveness of the Localization Agenda
<b>Position Location</b>	Working Remotely
<b>Reporting To</b>	Programs Manager - NEAR
<b>Working With</b>	NEAR Secretariat and other Consultants
<b>Starting Date</b>	February 2018
<b>Duration</b>	Maximum of Thirty (30) Billable Days (Possible Extension)
<b>Deadlines</b>	<ul style="list-style-type: none"> <li>• March 8, 2018 - Draft Reports of Group 1 Case Studies</li> <li>• March 20, 2018 - Draft Reports of Group 2 Case Studies</li> <li>• March 28, 2018 - Finalized Case Studies (12)</li> </ul>

**ORGANIZATIONAL BACKGROUND**

Adeso is an expanding and vibrant African based international development and humanitarian organization. At Adeso, we work with African communities who are yet to realize their full potential; working inside these communities to create environments in which Africans can thrive. Our belief that economic, social and environmental security is the bedrock of a healthy community drives the nature and intent of our programming. We work to prevent and overcome situations that adversely affect community well-being by: reinvigorating the economy, developing skills for life and work, providing humanitarian aid, and influencing policy.

**ABOUT NEAR NETWORK**

For more than 5 years, Adeso has spearhead the development of a groundbreaking initiative to mobilize local organizations in forming a global network to spearhead efforts to transform the global humanitarian aid system. Working together with a variety of local and national civil society organizations and NGOs, Adeso incubated and financially sponsored the launch of the NEAR (Network for Empowered Aid Response), at the World Humanitarian Summit in May 2016 at Istanbul, Turkey. The network, NEAR is an active movement of local organizations with a bold ambition – to reshape the top-down humanitarian and development system to one that is locally driven and owned, and is built around equitable, dignified and accountable partnerships. Adeso serves as the official sponsor of NEAR.

**BACKGROUND FOR CONSULTANCY**

The first ever world humanitarian summit in 2016 outlined [Grand Bargain](#) commitments that have a transformative potential for the humanitarian sector. The commitments on the localization are defined as follows: increase direct funding to southern-based NGOs for humanitarian action; reaffirm the Principles of Partnership; increase transparency around resource transfers to southern-based national and local NGOs; stop undermining local capacity; emphasize the importance of national actors; address subcontracting; provide robust organizational support, capacity strengthening and communication to the media and the public about partners. However, there is currently no system in place to measure progress in meeting these commitments and their impact on aid delivery. This study will contribute to building the evidence base for supporting the localization agenda by highlighting the current successful initiatives of local actors in the Global South.



Through this study, NEAR aims to build a strong case for support and recognition of local organizations throughout the southern hemisphere (Global South) in responding to humanitarian situations. This will take into account the presence of a diverse set of stakeholders with multiple objectives, ranging from making decisions, determining policy to demonstrating accountability on the ground. It is envisioned that a series of success stories will be drafted and published online for external actors to both engage with and learn from local actors in the southern hemisphere. In conjunction a Performance Measurement System (PMS) will be developed and tested through action research with respect to the local context. Key stakeholders, especially local and national organizations from Africa, Asia and Latin America in will be actively engaged in the development of the PMS.

## OBJECTIVES

- To conduct a mapping exercise to identify some best practices and ensure representation of all important humanitarian situations and geographical representation of organisation in Africa, Asia, Middle East, Pacific and Latin America.
- To identify and document at least twelve comprehensive case studies from local organisations in Africa, Middle East, Asia, Pacific and Latin America that represent success in meeting a diverse range of the grand bargain commitments.
- To collect a variety of cases by ensuring broad representation of geographical regions and humanitarian situations by including local organisations in Africa, Asia and Latin America.
- To draft, analyze and synthesize success stories for publishing on a web based portal hosted on the NEAR website which will be used to guide the development of a global framework for measuring the effectiveness of the localization agenda with established guidelines to support the adaption of the framework.
- To test the coinciding performance management system and key performance indicators established by the NEAR team and M&E consultant on various local actors in the previously identified regions.

## SCOPE OF WORK

1. Develop sound methodology for the research: it is expected that the research methodology will include a mapping exercise to create a sampling of the different humanitarian contexts to engage in the data collection.
2. Confirm commitments from organizations identified through the mapping process completed to engage in the research.
3. Design sampling to reflect the geographic and contextual diversity.
4. Alongside NEAR team, develop a selection criteria to identify the stakeholders to participate in the data collection process.
5. Alongside NEAR team, develop data collection tools to systematize the process and ensure continuity in information used to develop case studies. The data collection tools will be developed in a manner to ensure that the tools are accessible and easy to use and to reinforce the quality of the case studies developed. Tools may be slightly edited to adapt to specific context as needed, (i.e. translated, made web accessible, etc.).
6. Carry out at least twelve comprehensive short case studies to identify key success factors by assessing and analyzing collected data and document these findings in a report.
7. Collaborate with designer and web-portal consultant for final publication of case studies.



8. Provide inputs and support to the development of global framework/PMS and localization score card/KPIs for measurement of implementation of effective localization.

#### QUALIFICATIONS

- Expertise in quality data collection and research.
- Expertise on development of mechanism for collections of case studies.
- In-depth understanding of localisation agenda and current humanitarian landscape debates.
- Experience working with national and local organisations and actors.
- Excellent analytical, writing and synthesis skills; writing in accessible format.

#### COPYRIGHT AND INTELLECTUAL PROPERTY RIGHTS

In consideration of the fees paid, the Consultant expressly assigns to NEAR any copyright arising from the works the consultant produces while executing this contract. All images (whether used for online or print purposes) must however bear the consultant's photo credit, as specified by international intellectual property rights. The consultant may not use, reproduce or otherwise disseminate or authorize others to use, reproduce or disseminate such works without prior consent from NEAR.

#### APPLICATION PROCESS

All applications should be sent to [jobs@near.ngo](mailto:jobs@near.ngo) by **10<sup>th</sup> February, 2018** with **“Research Study on Success Factors for Effective Localization”** on the subject line. The selection committee will review all applications as they arrive. All applicants must meet the minimum requirements described above, and those unable to meet these requirements will not be considered.

Each application package should include the following:

- An application letter addressing the selection criteria including how the consultant's previous experience matches the consultancy objectives as well as the interest for the position. It should also indicate the candidate's availability and consultancy rates. The letter should be no longer than two pages;
- A sample of recent work;
- Updated CV including relevant work experience and qualifications;
- Contact details of 2 references.

**Applications not including all of the above information will not be reviewed. NEAR is an equal opportunity employer.**

